

**I am a concept driven graphic designer with 8 years industry experience. My enthusiasm for Illustration, typography & photography, combined with a keen eye for detail, results in designs that explore the true potential of a brand.**

## **Education**

Ousedale School  
2006 - 2008

- Art & Design
- Design Technology
- Media
- Photography

Northampton University  
2008 - 2011

BA Hons Graphic  
Communications (2.1)

## **Internships**

Cyprus College of Art  
Eight week summer scholarship  
programme taught by fine artist  
Stass Paraskos.

Ikea Milton Keynes

My first real experience of  
commercial design, I regularly  
aided the in-house communications  
and design team working on various  
inhouse design projects as well as  
design work for stores across  
UK and Europe.

## **Experience**

Trade Search  
Creative Designer  
2011 - 2015

Working for a leading Northampton  
marketing agency, my role included  
promotional and graphic design which  
consisted of packaging, print and web  
visuals for blue chip clients and the  
retail sector.

Travis Perkins  
Creative Digital Designer  
2015 - 2018

Working across a team of designers,  
developers and AM's to produce  
designs across an array of digital  
channels. Designing National  
campaigns from concept  
to completion.

Beach Marketing  
Senior Creative Designer  
2018 - Present

A marketing agency specialising in  
branding, advertising, point of sale,  
exhibition and digital design for a  
variety of B2B Clients.

**I really appreciate dealing with customers, especially with creative briefs, where the client can be included in the creative process. I always make sure I deliver the best results possible and strive to achieve 100% satisfaction with the outcome.**

## **Proficiencies**

### **Software**

I am proficient in design programs, including, Illustrator, InDesign, Photoshop and Wordpress also I have a keen eye for layout and typography. Currently I am working hard to sharpen my After Effects skills.

### **Creative**

- Digital design
- Branding
- Packaging
- Print design
- Editorial design
- Typography
- Conceptual thinking
- Pitching

## **Personal**

- Talent to work creatively and develop a new language in response to a brief
- Thorough & meticulous, yet fast & able to work under pressure
- Extensive knowledge of design, typography, photography & digital media

## **Achievements**

### **Schizo Pictures**

Logo contest winner, re brand a movie production company

## **Hobbies**

- Art
- Technology
- Music
- Travel
- Design Trends

## **References**

Available upon request